

## **HPV Task Force Quarterly Meeting**

Date: 10.20.2023

Time: 8:00am- 10:00am

## **Housekeeping, 2023 Taskforce Accomplishments, 2024 Meeting Dates**

- Recording of the meeting and other materials shared at the meeting will be available on WithinReach website.
- **2024 Meeting Dates**
  - *February 2<sup>nd</sup>, 2024: Task Force (2 hr), 8:00am starting time*
  - *May 10<sup>th</sup>: Roundtable (4-hour meeting)*
  - *October 11<sup>th</sup>: Task Force Meeting (2hr)*
  - Meetings will be virtual.
- Cancer Coalition of WA: Cancer Action Plan of Washington
  - Next meeting: January 24<sup>th</sup>, 2024, in Olympia and online
- Task Force Accomplishments
  - April 23: State Roundtable with over 90 attendees; 2 virtual task force meetings
  - Work groups: community outreach and clinical interventions
    - Community engagement: Dear Native and Tribal letter; Oral health/Dental Provider letter and resources
    - Clinical interventions: Back to school Provider letter; CME webinars
  - Published articles.
    - Multilevel Quality improvement strategies to increase HPV vaccination.
    - Second article in production
  - Provided quality improvement coaching to 25 clinics, led by Dr. Sherri Zorn
  - HPVTF Planning Team awarded ACS Leadership Award
  - HPV Resource distribution: 5,114 pieces sent to partners around the state.
  - Presentations given at conferences.
    - WSPHA
    - Tabling- WA Immunization conference
  - Resources developed and distributed.
    - HPV Cue card – Spanish and English
    - 2 new languages for Adolescent Immunization posters- Korean and Punjabi
  - In collaboration with DOH, WithinReach, Vax Northwest distributed.
    - Recall letter
    - Reminder Call Tutorial Video
    - Coverage Rate Report
  - 2023 Topics Covered
    - Provider Training, Communication/ messaging, Vaccine Hesitancy, Impacts of WIIS Change,

## **Presentation: Resources and Other Notable Materials**

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- Speaker: Nicole Rhodes (she/her), Immunization Health Educator, WA State DOH
- HPV at nine
  - Activities:
    - Vaccine advisory committee passed a motion to take action on HPV vaccination.
    - Developed resources.
      - Adolescent immunization schedule reflects this change.
        - Available in: Russian, Ukrainian, Spanish, English, Vietnamese,
        - Two new languages added: Korean and Punjabi
      - HPV Brochure
        - Spanish, Russian, Ukrainian, Vietnamese, Marshallese
      - HPV Flyer
        - English and Spanish
      - Dental Provider resources
        - Share HPV's link to oropharyngeal cancer
      - Reminder letter/ Recall letter
        - Collaboration of Vax Northwest (an initiative of WithinReach) and DOH
        - Available in 11 languages
    - Other resources
      - [Vaccine Resource Hub](#)
      - National HPV Roundtable
        - There was a 65% reduction in cervical cancer rate among women of age 20-40
      - [National HPV Roundtable Resources Center](#)

## **Project Brainstorming and Feedback**

### **Community Outreach**

- Nicole Rhodes shared the list of community groups/ organizations.
- Assignment-
  - Editing the introduction letter to be sent to community organizations.
  - Identify Community organizations/ groups to reach out.
- Community organizations/ groups to reach out:
  - Planned Parenthood
  - Middle school parents- controversial, but worth reaching out.
  - Seattle's LGBTQ+ center
  - School nurses- not all counties have SBHC.
  - Dental community - WSDA, various dental societies that make up the WSDA so we can reach individual dentists.
  - School nurses
- Cancer Happens – is a program by Cancer Pathways- discusses HPV, HPV vaccine and how it protects against cancer.
  - Currently for middle and high school across the state. Now have a new curriculum being piloted with 4<sup>th</sup> and 5<sup>th</sup> graders this year.

- The program/ presentations can be adapted to other community organizations too.
  - [Cancer Happens - Cancer Pathways](#)
    - Instead of vaccine- switched to the term immunization.
    - HPV Cancer Resources.org
    - Ajia has connections with WA AAP they work with SBHCs.
    - Marina Martinez – WCAAP contact
- Summary: Put together a list of contact of community organizations, new ideas for reaching out to, heard about Cancer Pathways program for educating parents and students about HPV and the vaccine. Doing more outreach to dental communities, parents of middle school age children. Reaching out to different organizations and community groups.

#### Clinical intervention- group share out.

- How do we get more people to participate? Specifically, how to get more providers get participated?
- Chris- made a video on how to manage data.
- Flyers and posters with information of the vaccine
  - HPVTF should make it available to order by mail- need to find more funding for that.
- Attending the SNOW conferences
- HPV specific resources in different languages- could we get it to school nurses to use in their communications.
- Standing orders- could we help bring a template to help organizations pull this through.
- ObGyn, nurses- we need to target,
  - Training slides- which can be customized.
- Youth champion- King County already started, how can we expand this across the state.
- Clinics- Standardize the fact- HPV at 9,

#### **Presentation: Data update**

- WAIS data vs Teen Data
- Vaccination up to date coverage in WA- above the national rate, but less than 80%
- WAIS Data- latest data
  - Dose administered 9-10 yrs. old over the last 3 years.
    - High
  - 11-12
    - High in August
  - 13-17
    - More vaccination this year than previous year- catch up vaccination, back to school season.
  - Tdap, MCV and HPV 2019- 2023
    - Reduced
    - HPV vaccination rate decreased the least but need to focus.

## **Presentation: HPV Self Sampling**

Presentation: HPV Self Sampling

Title: The potential for HPV Sampling to increase Cervical cancer screening access and uptake

Speaker; Rachel Winer, John Lin (Dept. of Epidemiology, UW)

- >50% people diagnosed with HPV cancer are those who are not up to date with screening.
- Lack of knowledge, fear, body image
- Alternative screening strategies
  - Primary HPV screening is now a guideline approved option, HPV self-sampling is an emerging strategy.
  - Potential to increase access and eliminate the need to visit the clinic in case of negative results.
  - Highly acceptable and increases participation in cervical cancer screening.
  - Multiple countries outside US provides HPV SS
  - Opportunities with HPV SS
    - Can address disparities.
  - Trial
    - Mailed test kits to underscreened individuals increase adherence.
  - Study overview
    - Kaiser Permanente WA
    - Pragmatic trial- to evaluate the effectiveness of different outreach approaches for offering HPV ss by screening history (previously adherent, overdue, unknown)
  - Outreach approaches
    - Education: mailed educational material + usual care screening reminders
    - Direct mail: directly – mailed home HPV kit+ educational material + usual care.
    - Opt-in: option to request a home HPV kit + educational material + usual care
  - Study design
    - EMR to identify and randomize eligible individuals, NOV 2020- Jan 2022
    - Screening completion outcome tracked for 6 months post- randomization.
    - Intention to treat analysis.
    - 19,213 females ages 30-64 due for cervical cancer screening recruited over 14 months.
  - Discussion
    - The US health system should consider implementing HPV Self sampling.
- Questions
  - If these are not FDA approved methods, will this be covered in different insurance/healthcare plans?
    - There are some tests- available before FDA approval.
    - We had the lab validate that.
      - Self-sampling for HPV- is considered as a screening test for HPV; doesn't consider how the specimen is collected.

- Pap code and HPV code are the same, so will be covered under different healthcare plans.
- Kaiser Permanente prepared the materials.
- Amy from UHC- Mailing to Medicaid population often get ignored, but when there is a provider outreach the message is often well received.
- What was the process for education around self-sampling?
  - Did some focus groups, interviews, and surveys with the patients.
  - The ease and convenience were what draw them in
  - There were some educational nuances- but there were some instructions, handouts about it.
  - There were different types of devices to collect the sample, we used the self-swab – basically q tips.
    - As people were familiar with it, during COVID testing – it felt less intimidating.
- UW medicine is now offering self-sampling.