

JOIN YOUR COMMUNITY IN THE FIGHT AGAINST COLORECTAL CANCER!



GET YOUR
REAR
IN GEAR
SEATTLE

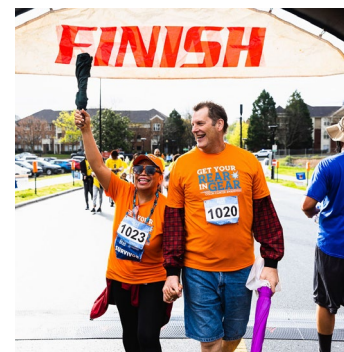
COLON CANCER AWARENESS

5K RUN/WALK

**SATURDAY,
SEPTEMBER 21, 2024**

Downtown Park • Redmond, WA

2024 SPONSORSHIP OPPORTUNITIES



ColonCancerCoalition.org/Seattle



2024 SPONSORSHIP AGREEMENT

CONTACT:

Company Name _____ Website _____
as it should appear on event day and on materials as it should be linked on the website

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Event Day Contact

Name _____ Phone _____ Email _____

YES I will be tabling at the event.

SPONSORSHIP LEVEL:

Presenting: **\$5,000** Hero: **\$3,000** Survivor/Patient: **\$1,500** Champion: **\$1,000**

Blue Zone: **\$750** Kids' Fun Run Blue Mile Mile Marker: **\$500** Community: **\$250**

Water Stop Local Colon

Photo Booth

By my signature, I acknowledge that I have read and understood this sponsorship agreement and agree to sponsor this event.

Signature _____

PAYMENT INFORMATION:

Billing Contact

Name _____ Phone _____ Email _____

Invoice me

Check enclosed payable to Colon Cancer Coalition *(include **Seattle** in memo line)* Check # _____

Check to be mailed separately from _____
company name

Charge my credit card:
 Name on card _____ Signature _____

Credit Card Number _____ CVV _____ Exp. Date _____

Billing Zip Code _____

Check here to pay online and a staff member will reach out with a payment link.

PAYMENT CONTACT:

Amy Sawdy, CFO
 Email: amy@coloncancercoalition.org

Colon Cancer Coalition
 2950 Xenium Lane N., Ste 102, Plymouth, MN 55441
 Phone: 952-378-1237 Fax: 952-674-1179
 Tax ID: 30-0377727

RETURN FORM TO:

Mariah Kerr, Event Manager
 Email: mariah@coloncancercoalition.org

SEND LOGOS TO:

Tessa Rittberg, Director of Creative & Brand Strategy
 Email: tessa@coloncancercoalition.org

Email your logo in both **Vector (EPS/AI)** and **JPG** format.



Colon Cancer Coalition will not be held liable if the event does not take place in whole or part through any Act of God or force majeure, including without limitation, weather, fire, flood, strike, labor dispute, civil unrest or similar cause beyond its reasonable control. All fees paid pursuant to Agreement shall be non-refundable apart from a government ordered cancellation due to public health crisis both Parties shall be fully discharged from any and all obligations contained within this agreement. ColonCancerCoalition.org

JOIN OUR GRASSROOTS MOVEMENT AND SUPPORT COLORECTAL CANCER PATIENTS AND PROVIDERS.

Our events attract highly-motivated, passionate, advocates and influencers who help amplify your message.

Funds raised at this event stay in the local community to:



Remove barriers to screening for under and uninsured patients



Educate the public about early detection and screening options



Reduce financial burdens and support patients



Fund research to help fight and end colon cancer

2024 SPONSORSHIP OPPORTUNITIES

Detailed benefit explanations are listed on the next pages.

	PRESENTING	HERO	SURVIVOR/ PATIENT	CHAMPION	BLUE ZONE	MILE MARKER	COMMUNITY
	\$5,000	\$3,000	\$1,500	\$1,000	\$750	\$500	\$250
PRE EVENT BENEFITS							
Event Website (<i>linked</i>)	★	★	★	★	★	★	
Event Flyer	★	★	★	★	★		
Complimentary Event Registrations	10	5	2				
Event Emails	All	1	Survivor Email				
Kickoff Kit	★	★					
Team packets grouped for priority pickup	★	★					
National Social Media Recognition	★						
Opportunity to have inflatable colon at office space (<i>based on availability</i>)							
EVENT DAY BENEFITS							
Mention in event day announcements	★	★	★	★	★	★	★
Tabling opportunity/exhibit on event day	★	★	★	★	★	★	★
Event t-shirt	★	★	★	★	★	★	
Signs on course or in area	4	3	2	2	1	1	
Opportunity to speak during the event	★						

★ Premium placement/recognition



ColonCancerCoalition.org

IMPORTANT!

*Logo/Name inclusion is subject to printing and shipping deadlines.

2024 SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000

Contact us for presenting exclusivity

- Logo* on
save the date postcard (*print/digital*)
event emails (*all participant and recruitment*)
event flyer (*print/digital*)
event website (*linked*)
event t-shirt
sponsor signage
(4) signs on the course
- Premium mention in event day announcements
- National social media recognition
- Tabling opportunity/exhibit on event day
- Opportunity to speak during event
- (10) Complimentary event registrations to jump start your corporate team
- Kickoff Kit (*includes recruitment graphic and flyer with team QR code to promote internal participation*)
- Team packets (*shirts, bibs*) grouped together for priority pick-up during packet pick-up
- Opportunity to have a giant inflatable colon for display at your location prior to the event (*pending availability*)

HERO

\$3,000

- Logo* on
event emails (*1 select participant email*)
event flyer (*print/digital*)
event website (*linked*)
event t-shirt
sponsor signage
(3) signs on the course
- Mention in event day announcements
- Tabling opportunity/exhibit on event day
- (5) Complimentary event registrations to jump start your corporate team
- Kickoff Kit (*includes recruitment graphic and flyer with team QR code to promote internal participation*)
- Team packets (*shirts, bibs*) grouped together for priority pick-up during packet pick-up

SURVIVOR/PATIENT

\$1,500

A unique opportunity to stand out and show your dedication to colon cancer survivors and patients by creating a welcoming area on event day and provide special items for survivors and patients (event day area is optional).

- Logo* on
event flyer (*print/digital*)
event website (*linked*)
event t-shirt
sponsor signage
(1) signs on the course
(1) survivor area yard sign
- Mention in event day announcements
- Tabling opportunity/exhibit on event day
- (2) Complimentary event registrations to jump start your corporate team
- Inclusion in survivor specific event email



CHAMPION

\$1,000

- Logo* on
event flyer (*print/digital*)
event website (*linked*)
event t-shirt
sponsor signage
(2) sign on the course
- Mention in event day announcements
- Tabling opportunity/exhibit on event day



GET YOUR
REAR
IN GEAR

ColonCancerCoalition.org

*Logo/Name inclusion subject to printing and shipping deadlines

2024 SPONSORSHIP OPPORTUNITIES

BLUE ZONE

\$750

Set your company apart by sponsoring a lively and unique zone at the event. From the inflatable colon, to the kids' fun run or the powerful Blue Mile, have your name featured in a high traffic section of the event!

- **The Blue Mile**
sponsor the blue mile, an area dedicated to honoring, remembering, and celebrating those affected by colon cancer with your logo on a sign starting the mile.
- **Local Inflatable Colon**
have your name associated with to the most popular space on site: the famous, giant colon!
- **Photo Booth**
includes custom frame with your logo.
- **Kids' Fun Run**
- **Water Stop**



- Logo* on event flyer (*print/digital*)
- event website (*linked*)
- event t-shirt
- Mention in event day announcements
- Tabling opportunity/exhibit on event day
- Signage with logo in selected zone
 - *Photo Booth only: Custom cut-out photo frame with logo*

MILE MARKER

\$500

- Name* on event website (*linked*)
- event t-shirt
- sponsor signage
- (1) mile sign on the course with logo
- Mention in event day announcements
- Tabling opportunity/exhibit on event day

COMMUNITY

\$250

- Mention in event day announcements
- Tabling opportunity/exhibit on event day

CORPORATE TEAMS

Prepay for your corporate team and engage your employees right away.

ASK US HOW!



ColonCancerCoalition.org

*Logo/Name inclusion subject to printing and shipping deadlines