

Together for Health

A resource for CHWs to have engaging conversations about vaccines

This toolkit was informed by feedback from Community Health Workers (CHWs). It contains information, activities and reliable sources so you can talk to your clients about the importance of vaccines and other ways to protect their health.

Nobody wants to get sick from infectious diseases, including COVID-19. As a CHW, your clients trust you, and this toolkit will help you share the health information that's most useful for them.



Toolkit contents:



Tip sheets

These at-a-glance fact sheets include high-level information about vaccines and the conversations you may have about them. You can quickly access these sheets for tips and talking points with clients.

Topics include:

- **SHARING FACTS** that encourage vaccination and other healthy behaviors
- **TAKING THE RIGHT TONE** when talking about vaccines
- **ADDRESSING COMMON CONCERNS** clients may have
- **RESPECTING VALUES** while promoting health



Conversation guides

Practice what you can say in client conversations.

This section includes:

- **EXAMPLE CONVERSATIONS** between a CHW and various clients
- **AUDIO RECORDINGS** of a sample conversation
- **A CONVERSATION WORKSHEET**, so you can write your own responses and practice conversation skills



A printable wallet card with conversation tips

Feel free to share with clients if they want to start their own conversations.



Testimonials

These are video clips of trusted community members talking about the safety and importance of vaccines. Watch these yourself or share with clients.



Frequently asked questions

This includes common questions from CHWs, such as:

- How do I help clients identify misleading content about vaccines?
- How do I explain Long COVID?
- How do I talk about vaccines related to children and pregnancy?
- How do I address clients' religious concerns?
- And more