

VALUE-BASED PAYMENT PRACTICE TRANSFORMATION ACADEMY

Overview and Benefits of Participation

Overview

We are pleased to announce that the Healthier Washington Practice Transformation Support Hub is partnering with the Washington Council for Behavioral Health and the National Council for Behavioral Health to offer a Value-Based Payment Practice Transformation Academy (Academy). Up to 20 community behavioral health agencies currently providing outpatient mental health and/or substance use disorder services will participate in the four-month long learning academy. Participants will gain a better understanding of value-based payment (VBP) models in behavioral health, quality improvement, data collection, and alignment of clinical delivery and payment systems. The Academy will involve a combination of in-person meetings and webinars taught by experts in value-based payment from the National Council for Behavioral Health. Practice Transformation Support Hub coaches will also be providing assistance and feedback during the project.

Benefits

Benefits to participating agencies include:

- No cost to participate;
- A supportive learning environment facilitated by National Council expert faculty, as well as evidence-based resource materials and peer learning and coaching from National Council faculty and practice transformation coaches;
- Achieving a thorough understanding of Washington State's Value-Based Payment Framework for healthcare providers;
- Expert assessment of agency VBP-readiness, including current agency status and capabilities for operating within categories 2 through 4 of the VBP Framework, as well as identifying needed changes in internal operations;
- Increased competency in reporting outcomes and expanded ability to articulate value to payers; and
- Advanced readiness to operate in a value-based payment environment.

The Academy will set the stage for value-based payment success beginning with agency leadership and ultimately involving agency staff at several levels, including establishment of a value-based payment steering committee, which will appoint a practice transformation lead. The practice transformation lead will serve as the internal strategic champion of their agency's transformation efforts, helping to cultivate a culture of continuous quality improvement across departments. The steering committee should be comprised of both clinical and administrative leadership and will set the vision for the agency's transformation strategy. Steering committee members will have the opportunity to engage in Academy webinars and coaching calls.

The Academy is designed to include a foundational Phase I with the following objectives:

- Gain understanding of value-based principles and models in behavioral health consistent with the [HCA Value-Based Road Map](#) and [Value-Based Purchasing Toolkit](#);
- Cultivate buy-in among internal agency stakeholders;
- Establish a VBP steering committee and identify a practice transformation lead;
- Identify a value-based payment initiative aligned with one or more project metrics found in the Medicaid Transformation Project Toolkit; and
- Define and collect baseline data for a key “value metric.”

Phase I will run from October 2017 to January 2018. We are seeking funding to continue the Academy into a potential Phase II, which would begin in early February 2018 and run through August 2018. Having identified a value-based payment initiative for their agency in Phase I, participants would undertake a stretch project aligned with that initiative in Phase II. The objectives of Phase II would include using data to test the chosen value-based payment initiative project and reporting its outcomes. Phase II faculty would include many of the same instructors and coaches as Phase I and would consist of four webinars and one in-person workshop.

What are the eligibility and selection criteria to participate in the Academy?

- Must be licensed as a community behavioral health agency under [Chapter 388-877 WAC](#)
- Must be a current provider of outpatient mental health and/or substance use disorder services in Washington
- Priority will be given to community behavioral health agencies that serve a high volume of Medicaid clients in order to maximize impact in support of Medicaid transformation
- Preference will be given to applicants who have an established EHR, as well as commercial insurance and/or Medicare billing and claims processing capabilities
- Seeking applications from both mental health and substance use disorder service providers from all regions of the state

Who will evaluate applicants and what criteria will be used?

In addition to the eligibility criteria above, the Washington State Department of Health and the Health Care Authority will evaluate applications based upon:

- Letter of commitment signed by agency CEO
- CEO/ED or C-Suite sponsor and 1–2 other members of the agency VBP steering committee are able to attend the in-person kick-off meeting on October 20th
- Willingness to participate in both Phase I and Phase II of the VBP Practice Transformation Academy, if Phase II funding becomes available
- Anticipated participation in an Accountable Communities of Health transformation project

How will the Academy be structured?

The Academy will begin with an orientation webinar in early October. This webinar will be followed by an in-person, day-long kickoff workshop on October 20th. Two more webinars will follow in November and December with a concluding webinar in January. Ongoing support will be available from your

Practice Transformation Support Hub coach throughout the Academy. An Academy resource page will be established on the Hub Resource Portal, which will offer a chat room function for Academy participants and archive all Academy webinar and reference materials.

VALUE-BASED PAYMENT PRACTICE TRANSFORMATION ACADEMY Important Dates	
September 19, 2017	VBP Practice Transformation Academy applications DUE
October 9, 2017	Orientation Webinar
October 20, 2017	Kickoff In-Person Workshop at the Hilton Seattle Airport & Conference Center
November 15, 2017	Webinar 2
December 15, 2017	Webinar 3
January 17, 2017	Webinar 4 and Wrap-up

To Apply: Please complete the attached application form and letter of commitment and submit to the Washington Council for Behavioral Health via email to jmiller@thewashingtoncouncil.org

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VALUE-BASED PAYMENT PRACTICE TRANSFORMATION ACADEMY

Application Form

Thank you for your interest in the Value-Based Payment Practice Transformation Academy.

Applicant community behavioral health agency: _____

Licensure: check all that apply:

- Licensed Behavioral Health Agency
- Certified for Outpatient Mental Health Services
- Certified for Substance Use Disorder Outpatient Treatment Services
- Certified for Substance Use Disorder Opiate Substitution Treatment Services

Participating CEO/Executive Director/C-Suite Executive (name and title):

Practice Transformation Lead (name, credential and title):

Accountable Community of Health Region(s):

Number of Medicaid patients served per month:

1. Please describe your motivation for applying to the VBP Practice Transformation **Academy** (Limit 200 words):

[Click here to enter text.](#)

2. Please briefly describe your agency EHR system and your non-BHO managed care billing and claims capabilities (Ex: Medicare, commercial insurance, Apple Health MCOs) (Limit 100 words):

[Click here to enter text.](#)

3. If you are currently participating in one or more ACH transformation project proposal, please briefly describe it (them) (Limit 200 words):

[Click here to enter text.](#)

If funding is secured, is your agency available to participate in a potential Phase II of the Practice Transformation Academy (February 2018 through January 2019)?

[Click here to enter text.](#)

I have read the eligibility standards and evaluation criteria on page 2 of this application and I can and will commit our organization to fulfill those requirements.

Signature of Agency CEO

Date

Print CEO Name

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Commitment Letter

To Whom It May Concern:

Having read the Request for Applications for the Value-Based Payment Practice Transformation Academy, I hereby submit our application to participate as a licensed community behavioral health agency under [Chapter 388-877 WAC](#). On behalf of my agency, I attest to meeting the following requirements:

- Established EHR, billing, and claims processing abilities.
- Agency provides services to Medicaid clients.
- Agency is currently contracted to provide outpatient behavioral health services in the state of Washington.

Further, I agree to the expectations of the Academy:

- Appointment of a value-based payment transformation lead and formation of a value-based payment steering committee.
- Agency team participation in all scheduled webinars and coaching sessions and completion of between-session assignments
- I (or another C-suite executive) am available to participate in the in-person kick-off meeting on October 20th, 2017.
- Completion of session and project evaluation and feedback tools
- Willingness to participate in both Phase I and a potential Phase II of the VBP Practice Transformation Academy if Phase II funding becomes available

Please accept this application form and letter of commitment as my indication that my agency meets the criteria required to participate and I can and will commit our organization to fulfilling the above expectations.

Signature of Agency CEO

Date

Print CEO Name