

COLORECTAL CANCER AWARENESS MONTH

General Information

80% In Every Community

In conjunction with the National Colorectal Cancer Roundtable, Washington is building on the progress from our original 80% by 2018 campaign. This is to reemphasize our dedication to partnership, collective action, and the pooling of resources to reach 80% colorectal cancer screening rates throughout the state. Thus far, our shared efforts are working; Community health clinics, health plans, employers, counties, and others are seeing 80% screening rates and higher.

But not everyone is benefiting equally. There are still too many communities with lower colorectal cancer screening rates – rural communities, certain racial and ethnic communities, low income communities. We will continue working to bring down barriers to screening, because everyone deserves to live a life free from colorectal cancer. Our mission isn't achieved until we see 80% screening rates in every community.

[To find out more about this campaign please click here.](#)

What Can You Do?

- **Take the pledge:** Join the 1,700+ organizations committed to working toward our shared goal to reach an 80% screening rate nationwide by increasing the number of people screened for colorectal cancer in their communities.
- **Spread the word:** Many patients and providers either don't know or consider all the options for colorectal screening. Your voice can help connect them to a testing option that is right for them.
- **Join the conversation:** Keep us informed of your community's success and conversations by using #80inEveryCommunity on social media.



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Resources by Partners

- [American Cancer Society](#)
 - [NCCRT](#)
 - [CDC](#)
- [WAportal.org](#)

Resources by Type

- [Social Media/Graphics/Videos](#)
 - [Toolkits](#)
 - [ACS Statistics](#)
 - [CDC Statistics](#)

“I am no longer afraid” - Nancy, Olympia, WA.

“I was vaguely aware of colonoscopies, but thought they were not related to me in any way because I was not interested and was too young. When I turned 50 and went to see my doctor, she came into the room with a smile and said, “Happy 50th birthday! Time for your colonoscopy!” Then she had the nerve to say, “My nurse is scheduling it right now!” I was horrified. I realized that a big part of my tremendous fear was that I had been sexually abused as a child. This meant that trusting some stranger who was going to “invade me with a hose” brought up the memories of being invaded as a child. The idea of being semi-conscious during the procedure didn’t help. However, when talking with a nurse prior to the colonoscopy, she offered some medication to help me feel relaxed the night before and the day of the procedure. I was able to hang on to this plan and it worked out perfectly! The doctor found three precancerous polyps that she removed. Having gone through this process once and finding out that it wasn’t so bad, I am no longer afraid. Since so many of us have been abused as children, I like to tell others about how I got through it, with the hope that they will find a way to get screened too.”

[For more stories like Nancy’s click here.](#)

